

RECFISHWEST Strategic Plan 2015-2017

Our Vision

"To ensure sustainable recreational fishing resources"

Our Mission

"To advocate and promote the values of recreational fishers in Western Australia"

Our Values

We believe fisheries are a public resource that must be managed to ensure its sustainability.

We believe recreational fishing is an enjoyable and rewarding activity with far reaching social, cultural and health benefits.

We believe in the equitable allocation of fisheries resources for future generations that recognises, and allows for, natural growth of the Western Australian community.

We believe that recreational fishing is an activity of great social and economic importance to Western Australia.

We believe education and communication are key activities to effectively implement strategies and maintain the function of Recfishwest.

We will provide comment on issues which have implications for the management of recreational fishing and negotiate for the best possible outcome for the resource and our constituents.

We believe in fostering a strong partnership with fisheries managers and researchers to further the knowledge of Western Australian fisheries to ensure appropriate management strategies can be implemented for the effective conservation of the resource.



The following Goals (in no particular order) are a focus of the Recfishwest Board in addition to the organisation's core business ensuring sustainable, accessible, enjoyable and safe fishing for all west Australians.

- Recreational fishers seen as champions of fish habitat
- Optimise recreational fishing through the New Aquatic Resources Management Act
- Develop a research strategy that fills knowledge needs to support positive outcomes for recreational fishing.
- Improved Safety for all recreational fishers
- Social amenity and inclusion - build understanding and improve shared knowledge with specific social groups – Disability, Women, Indigenous and ethnic so RFW can add value to the fishing experiences of all social groups.
- Tourism - as a way for promoting the importance of Western Australian recreational fishing culture and values.
- Representation - Develop processes to understand the needs, wants, values, motivations and aspirations of fishers so that Recfishwest can best represent their interests and lead change.
- Build capacity for improved representation of recreational fishing in regional WA - turning supporters into advocates
- Articulate the 'value' of recreational fishing.
- Part of the community (third party endorsements) through active and deliberate support of targeted events
- Expand and enhance Recfishwest Volunteer Program –to improve two-way communication and face to face engagement.
- Implement recreational fishing education initiatives focused on children and schools



Ensuring Sustainable, Accessible, Enjoyable and Safe fishing